

Entrepreneurship Development with focus on Social and Green Entrepreneurship



JANKI DEVI MEMORIAL COLLEGE

(UNIVERSITY OF DELHI)

IMPRENEURS: THE ENTREPRENEURSHIP CELL, JDMC

ADD ON COURSE 2021-2022 *(In collaboration with National Entrepreneurship Development Cell, NEDC)*

1. Course Title -

ENTREPRENEURSHIP DEVELOPMENT WITH A FOCUS ON SOCIAL AND GREEN ENTREPRENEURSHIP

2. Society -

IMPRENEURS - THE ENTREPRENEURSHIP CELL OF JDMC

3. Resource Persons • A. Din Pangotra

- Sakhi Sadia
- Saira Banoo
- DK Vasni
- Major Sheikh Badruddooza

Course Convenor - Dr. Manisha Sinha

Course Coordinators - Mrs. Richa Sharma, Mrs. Asma Anjum

4. Brief Report -

The add-on course on “Entrepreneurship Development with focus on Social and Green Entrepreneurship” in collaboration with the National Entrepreneurship Development Cell [NEDC] was conducted from 31st August 2021 to 21st September 2021 with over 40+ participants in the sessions. The 30-hour course emphasized the importance of social and ecological entrepreneurship in the 21st century. With a motto of converting the entrepreneurial dreams into reality, this certification course curriculum comprised 3 modules namely:

1. Entrepreneurship Development
2. Social Entrepreneurship
3. Green Entrepreneurship

The course aimed to ignite the passion for entrepreneurial spirit among the students and budding entrepreneurs by inculcating the importance of social and green entrepreneurship in the current times. It attempted to achieve this objective by providing real-world case-based learning and live projects to ensure practical applicability. Industry experts from the field of Social and Green Entrepreneurship enlightened the students on the pressing issue of Sustainable Entrepreneurship.

5. Outcome of the course -

We have completed the course in which students from across universities and Delhi University participated. Students have performed very well during the course and their efforts have been commendable throughout.

- The various outcomes of the course helped the students to learn:-
- How to start the SSI unit
- Technical and financial aspects of SSI
- Project Identification and opportunity guidance
- Social business model and planning for social innovation
- Policy and legal framework for Social Enterprises
- Creating Impact of a social enterprise
- Applying for funds and subsidies for business
- Redesigning existing business to come in line with ecology
- Identifying and pitching new business opportunities
- Entrepreneurship financing of Green and Social Enterprises

6. Evaluation Method - Assignment, Classes and Project basis

7. Attendance form link -

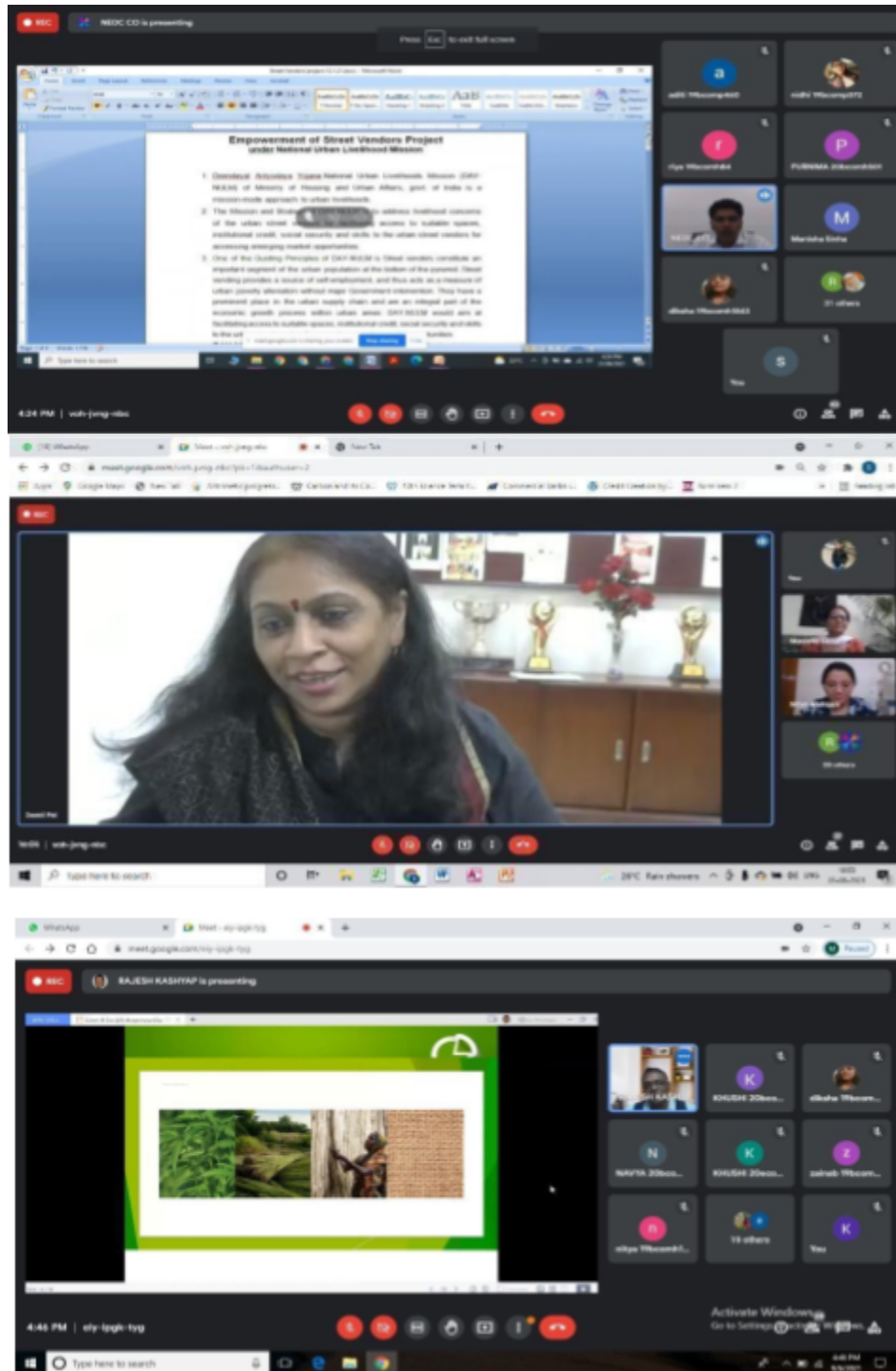
<https://docs.google.com/spreadsheets/d/1hkYBDjyNvW0ze8Bnj7vu16zJAQNOa4ShAjSqeXuU1p4/edit?usp=drivesdk>

Feedback

link:

https://docs.google.com/spreadsheets/d/1CcxL_5v9cHvArcanfl0vu4EbJ2rWoLKXGag8dk829Rg/edit?usp=drivesdk

8. Photographs



9. Strong Points of the course - New Concept, Awareness about Sustainable Development and Green Entrepreneurship

10. Weak Point of the course - Course faculty

11. Date of commencement - 31st August 2021, Date of Completion - 21st September 2021

12. Course Duration - 30 hours

13. Number of students enrolled - 43

14. Course fee - Rs. 800/- ,

15 Total amount collected - Rs. 34,400/

Poster -

IMPREENEURS
The Entrepreneurship Cell
Janki Devi Memorial College
In collaboration with
National Entrepreneurship Development Cell (NEDC)
Presents

An Add-on Course on

ENTREPRENEURSHIP DEVELOPMENT
with focus on
SOCIAL AND GREEN ENTREPRENEURSHIP

30-Hour Course

- Real-World Case-Based Learning
- Practical Applicability
- Recorded Lectures

Ignite the passion for entrepreneurship in you and grab this opportunity!

**So what are you waiting for?
Go and get yourself registered, NOW!!**

For any queries:
queries.ecelljdmc@gmail.com

Dr. Manisha Sinha
Convenor

Prof. Swati Pal
Principal

16. Brochure -

https://drive.google.com/file/d/15X0OR-xk_rfGkvBH_1fgArPsyQeOaMBW/view?usp=drive_sdk

17. Future planning and scope - In the last few years, awareness of environmental and societal concerns has grown so rapidly, that green businesses are becoming more and more mainstream. Consumer

preferences are changing. They want products and services which they perceive as being eco-friendly. Venture capitalists are looking to fund ideas which look at solutions to make the planet a better place.

18. Certificate Pattern - Hard copy



19. Course Coordinators' and Principal's Photos -



Course Convenor - **Dr. Manisha Sinha**



Course Coordinator - **Mrs. Richa Sharma**



Course Coordinator - **Mrs. Asma Anjum**