

JDMC-IQAC Centre for Extension and Outreach Activities
Community First Initiative
2019-2020

Early Detection and Screening of Retinoblastoma in children

The ongoing sensitization project on 'Early detection and screening of white eye reflex in children' (underprivileged children) was launched in November, 2017. The Department of Human Development and Family Empowerment of Janki Devi Memorial College, has been actively working on Retinoblastoma, a life threatening cancer in children below six years of age. This project was conceptualized by Ms. Nirmala Muralidhar, faculty with the guidance of Dr. Vikas Menon, Consultant Ocular Oncology, Centre for Sight New Delhi.

The students screen the eyes of the children with a smart phone in health centers, anganwadis, construction sites and hospitals. They also sensitize health workers, doctors and parents regarding this disease. Children from this project are referred to Centre for Sight.

The goals of this project are:-

- Screening of eye with smart phone
- Sensitizing health workers & parents about eye cancer and urging them to go for eye checkups
- Public awareness

We have screened more than 6000 children for white eye reflex so far.

Awareness tools

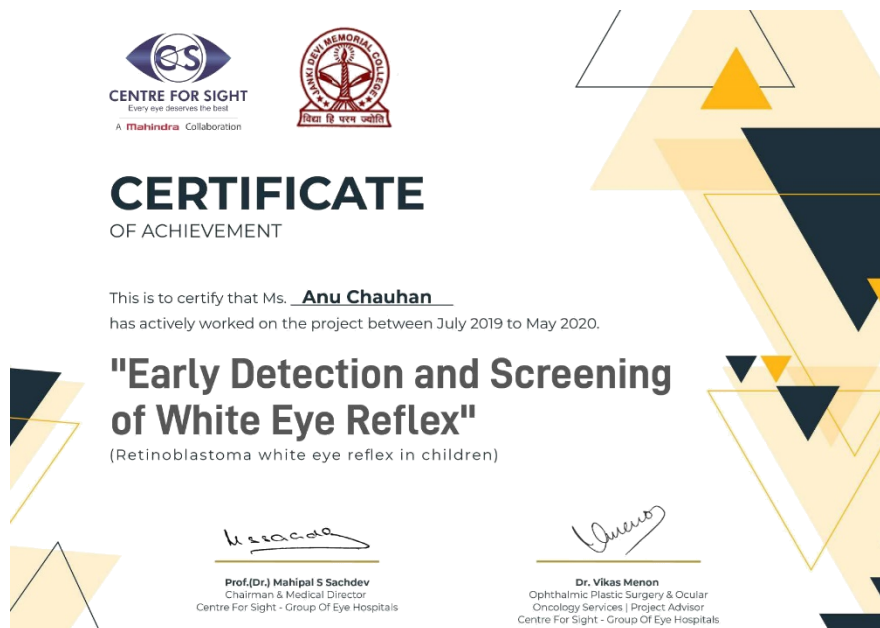
World Cancer Day Public awareness campaign, badges, placards, pamphlets/flyers, videos, Nukad Natak (Street play), Department. FB Page (<https://www.facebook.com/hdfe123/>), Annual report, Posters, Movie

1. SCREENING CHILDREN FOR WHITE EYE REFLEX



2. PROJECT CERTIFICATES - 5TH JUNE, 2020

The II and III year students (63) of HDFE department, JDMC received collaborative certificates of achievement from Centre for Sight and Janki Devi Memorial College, University of Delhi, for actively working on the Project 'Early Detection and Screening of White Eye Reflex' from July, 2019 to May, 2020.



3. ONLINE POSTER MAKING COMPETITION - 26TH MAY, 2020

Department of HDFE, JDMC in collaboration with Centre For Sight, New Delhi organised an online poster making competition on the occasion of World Retinoblastoma Awareness Week. Theme of the competition was 'Creating Awareness on Retinoblastoma.' Around, 54 students (1st, 2nd and 3rd Year of HDFE) participated in this competition.

The results were declared on 26th May, 2020 by Dr. Mahipal Sachdev, Chairman and Medical Director, Centre For Sight. Dr. Vikas Menon (Consultant, Ophthalmic Plastic Surgery, Ocular Oncology, (Centre for Sight) shared his experience of judging this competition.

All the participants received collaborative certificates of participation from Centre for Sight and Janki Devi Memorial College, University of Delhi.

Winners of the Online Poster making competition were - Anjali Sharma (1st Position, II Year), Amisha Sharma (2nd Position, III Year), Himanshi Kapoor (2nd Position, II Year), Insha Majid (3rd Position, I Year) and Qudsiya Mehwish (3rd Position, II Year)



Department Of HDFF, JDMC



In collaboration with
Centre For Sight, New Delhi
Is organising

An Online Poster Making Competition

Theme:

**Creating Awareness
On Retinoblastoma**

(World RB Awareness Week)

**Entries to be submitted in a JPG/PDF
format at rajesh.kumar@centreforsight.net**

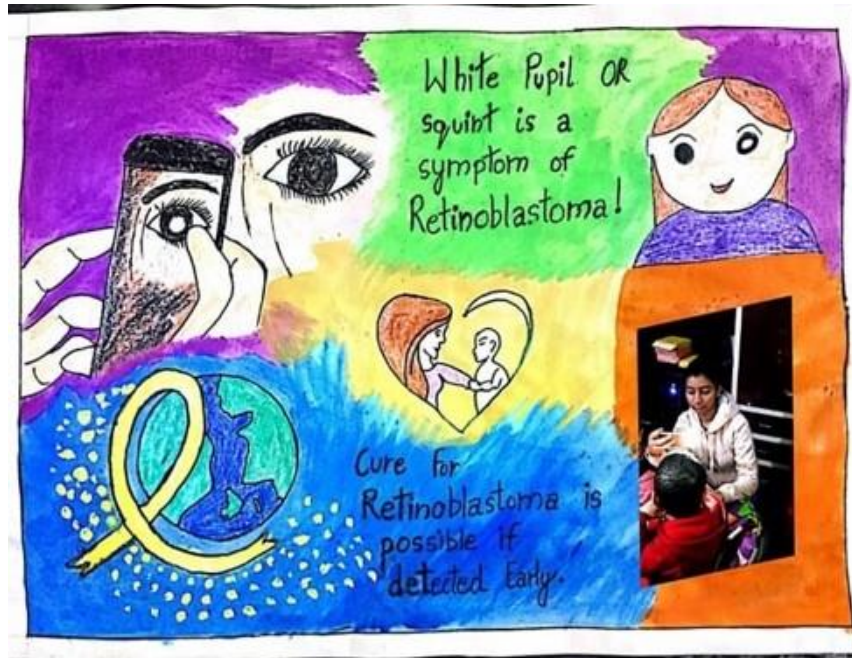
**Last date for submission :
8th May' 2020**

**Poster can be hand drawn or
digitalized, no bars for language.**

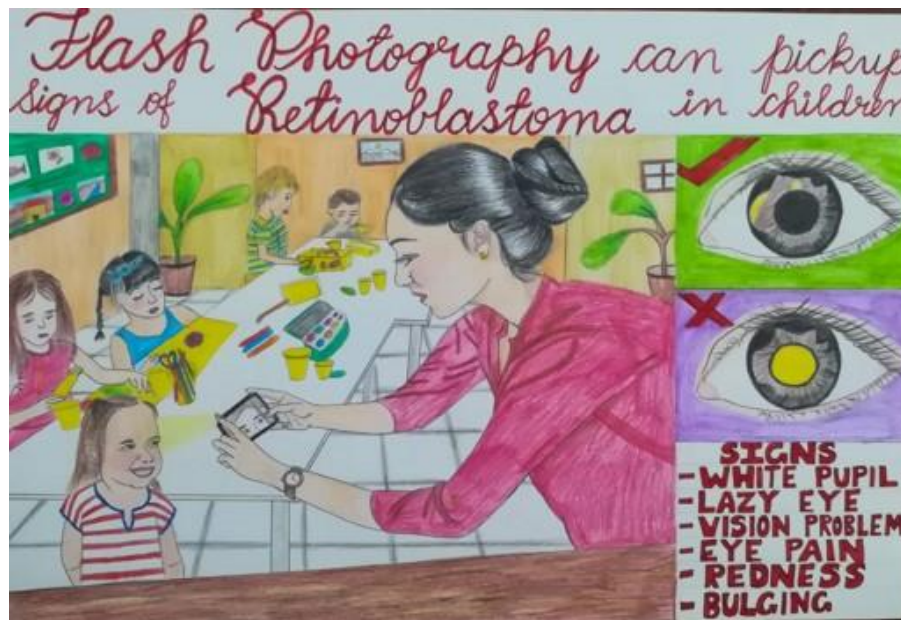
**Size of the poster must be A3, one entry
per participant only.**

Let your creativity take a flight!

Online Poster making Competition - 26th May, 2020



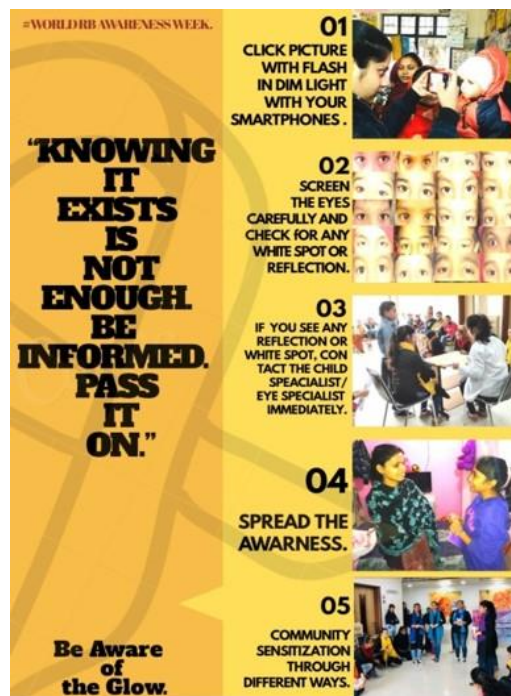
Online Poster making Competition - 26th May, 2020 (1st Position Anjali Sharma, II Year)



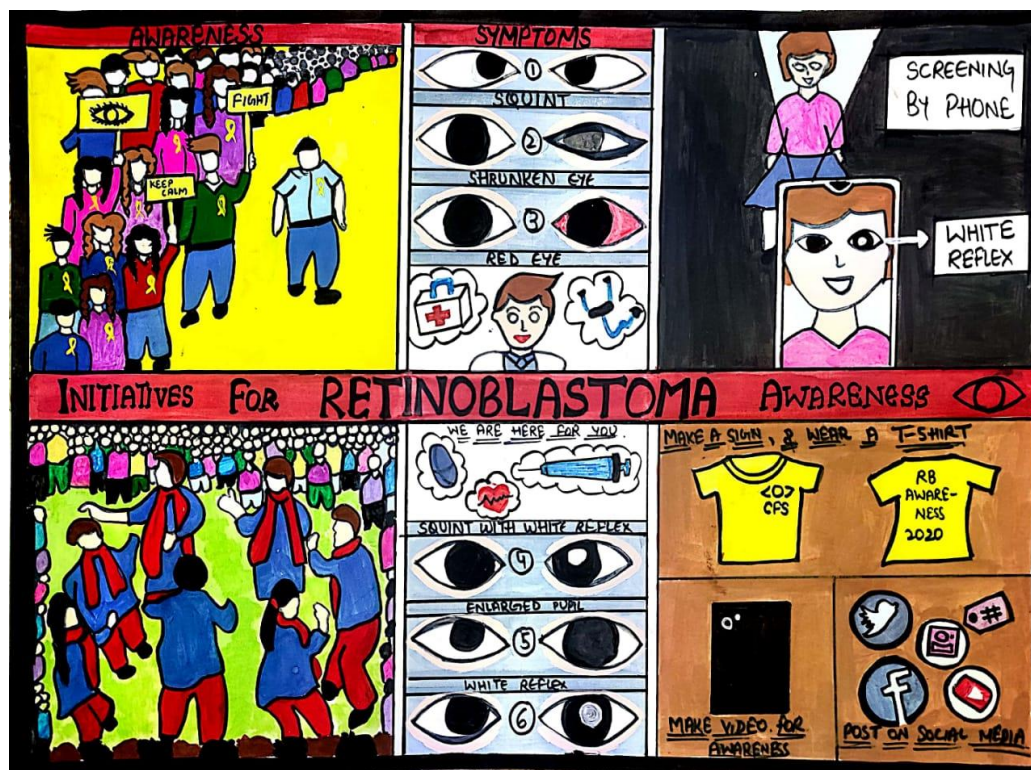
Online Poster making Competition - 26th May, 2020 (2nd Position Amisha Sharma, III Year)



Online Poster making Competition - 26th May, 2020 (2nd Position Himanshi Kapoor, II Year)



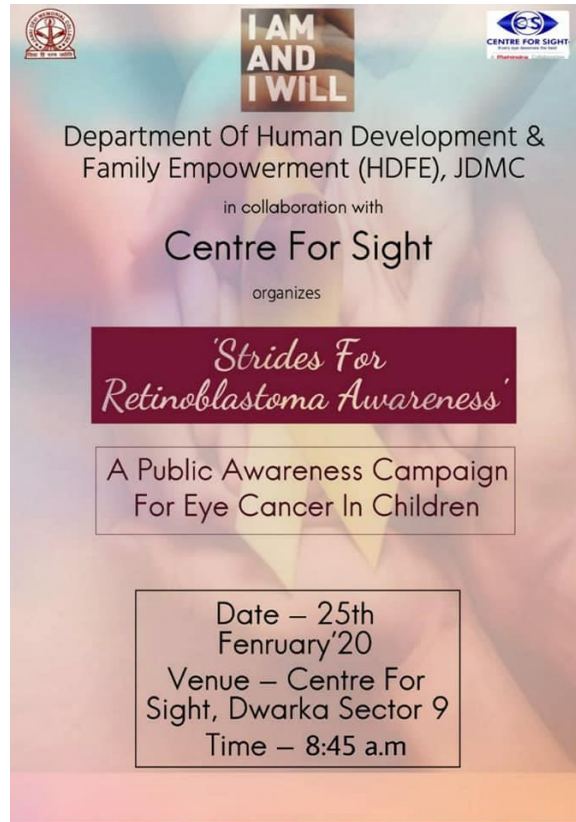
Online Poster making Competition - 26th May, 2020 (3rd Position Qudsiya Mehwish, II Year)



Online Poster making Competition - 26th May, 2020 (3rd Position Insha Majid, I Year)

4. A PUBLIC AWARENESS CAMPAIGN FOR EYE CANCER IN CHILDREN - 25TH FEBRUARY, 2020

The Department of HDFE (JDMC) in collaboration with Centre for Sight, Dwarka, organised a "Strides for Retinoblastoma Awareness" a public awareness campaign for Eye cancer in children on 25th February 2020. The walkathon comprised of students from JDMC, other colleges (Bharati & Aditi Mahavidyalaya), senior citizens, staff from CFS. This was followed by a street play. Dr. Mahipal Sachdev, Chairman CFS also participated in the initiative.



A public awareness campaign for Eye cancer in children (Poster)



A public awareness campaign for Eye cancer in children (25th February, 2020)



A public awareness campaign for Eye cancer in children - Dr. Mahipal Sachdev presented memento to Ms. Nirmala Muralidhar (25th February, 2020)



A public awareness campaign for Eye cancer in children (25th February, 2020)



A public awareness campaign for Eye cancer in children (25th February, 2020)



A public awareness campaign for Eye cancer in children (25th February, 2020)



A public awareness campaign for Eye cancer in children (25th February, 2020)

5. PRESENTATION IN AN INTERNATIONAL CONFERENCE - 14TH FEBRUARY, 2020

Ms. Nirmala Muralidhar (Project coordinator), did an oral presentation on the topic 'Eye sees what the mind knows: Early detection of white eye reflex in children' in an International Conference on Early Intervention on 14th February, 2020 organised by Amar Seva, Chennai, India.



International Conference on Early Intervention

14th & 15th February, 2020 | Pre Conference Workshop: 13th February, 2020 | Venue: Hyatt Regency, Chennai, India

THEME: Early Intervention-Maximizing the Potential of Children with Special Needs towards Inclusion

RCI Approved - 7-16(569)/2019-RCI

<http://www.amarsevaeiic2020.in>

SAVE THE DATES

13, 14, 15
February
2020

Highlights

- ❖ Listen to Experts ❖ Platform and Poster Presentations
- ❖ 2 Exciting Workshops

Who can Participate?

Senior level personnel of NGOs | Physiotherapists | Occupational Therapists | Special Educators | Pediatricians, Doctors, Research Scholars | Students | Faculties | HODs in ECDs and Psychology | Clinicians in Ortho or Neuro | Senior Govt. Officials | Speech Trainers and Speech Pathologist | Psychologists and Paediatric Neurologist | Family Counsellors | Nursing Professionals | Social worker (MSW, BSW) | IT professionals | Yoga & Naturopathy Professionals | Siddha Professionals | Unani | Homeopathy Professionals

Pre - Conference Workshops

Workshop 1

How to Design, Implement, Monitor and Scale-Up an Early Intervention Program for Children with Disabilities

Workshop 2

Home-based Early Intervention for Children with Developmental Disabilities and Cerebral Palsy: A Family Centered Interdisciplinary Approach

Call for Abstracts

With great pleasure, we invite abstracts for **E - Poster and Oral Presentation** to the First International Conference on Early Intervention (EIIIC) to be held in Chennai, India from **February 14 & 15, 2020**.
Abstract Submission Closes on **January 31st 2020**.
Acceptance of Abstract **February 5th 2020**.

Registration Schedule and fee Inclusive of GST @ 18%

CONFERENCE AND WORKSHOP			
Category	Early Bird Up to 31 st January 2020	Regular Up to 7 th February 2020	Late and Spot After 7 th February 2020
Consultants (INR)	Rs. 4,720	Rs. 5,900	Rs. 7,080
Students (INR)	Rs. 2,360	Rs. 2,950	Rs. 3,540
Fees based on OECD and World Bank income classifications			
Low income (USD)	180	225	270
Lower middle income (USD)	235	295	355
Upper middle income (USD)	295	380	445
High income (USD)	355	445	530
CONFERENCE ONLY			
Consultants	Rs. 3,540	Rs. 4,720	Rs. 5,900
Students	Rs. 1,770	Rs. 2,360	Rs. 2,950

For online registration please visit www.amarsevaeiic2020.in

To Register Contact : Conference Secretariat
Marundeshwara Enterprises
No. A2, Shanthi Apartments, 18, TTK 1st Cross Street, Alwarpet, Chennai - 600 018
Tel : 91 44 24353079, 24328152, 24357194, 24320605
Email : info@marundeshwara.com



Scan to Visit Website

International Conference (Poster)



International Conference (14th February, 2020)



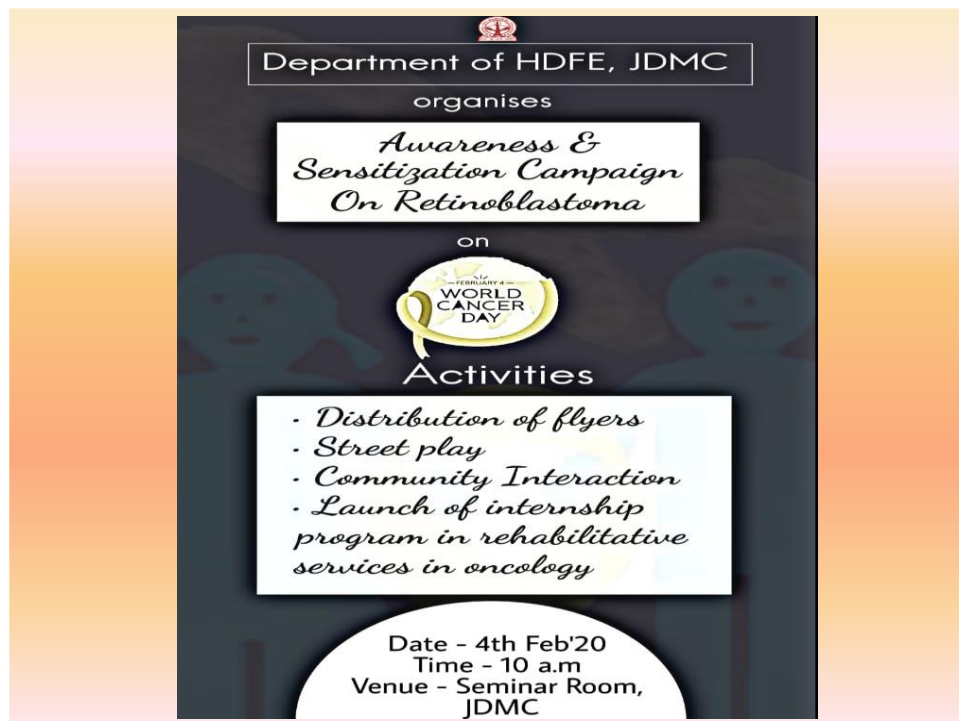
Presentation in an International Conference (14th February, 2020)

6. WORLD CANCER DAY - 4TH FEBRUARY, 2020

On the world cancer day, the department of HDFE organised an 'Awareness and sensitisation campaign on Retinoblastoma' in college and at Centre for Sight, Dwarka.

We launched 'Internship program on Rehabilitative services in Oncology' in the seminar room. The mentor for the internship is Dr Bhumika Rathore, founder and head for a Maxillofacial prosthetic unit at Safdarjung Enclave, New Delhi; certified for Ocular and Orbital prosthesis and mentor for Rehabilitative services through Maxillofacial prosthesis. Students also performed a street play to create awareness about retinoblastoma and distributed flyers.

The students and the faculty of the department conducted an awareness activity at Centre for sight, Dwarka, wherein they distributed flyers to the patients in the hospital and performed a street play, creating awareness and sensitising the people about retinoblastoma, its signs and symptoms and how to screen the white eye reflex with the help of a smart phone. The play was very well received by the patients and doctors of the hospital.



World Cancer Day - 4th February, 2020 (Poster)

Department of HDFE, JDMC
in collaboration with
Centre For Sight
organizes

*Awareness &
Sensitization Campaign
On Retinoblastoma*

on


WORLD CANCER DAY

Activities

*Distribution of flyers
Street play
Community interaction*

Date - 4th
Feb'20

Time - 2 p.m

Venue - CFS,
Dwarka Sec 9

World Cancer Day - 4th February, 2020 (Poster 2)



World Cancer Day (4th February, 2020)



World Cancer Day (4th February, 2020)



World Cancer Day (4th February, 2020)



Launch of Internship (World Cancer day- 4th February, 2020)

7. EYE CHECKUPS AT CFS, DWARKA - 16TH SEPTEMBER, 2019

The students of the department of HDFE, participated as volunteers for the eye checkups for the children of 'Little planet' playschool. Eye checkup was done at CFS, Dwarka. The team of CFS was also involved in this activity. The department of HDFE acted as facilitators for this event.



Eye checkups at CFS, Dwarka (16th September, 2019)



Eye checkups at CFS, Dwarka (16th September, 2019)

8. SENSITISATION WORKSHOP AT DELHI POLICE TRAINING SCHOOL - 21ST AUGUST, 2019

The Department of HDFE in collaboration with CFS, New Delhi conducted a sensitisation workshop for 415 trainee constables at the Delhi Police Training School, Dwarka. A group of 40 students, faculty members and Dr. Vikas Menon from CFS, was involved in this activity. Students sensitized the trainees about retinoblastoma, its signs and symptoms and how to screen the white eye reflex with help of a smart phone. A Multimedia presentation on retinoblastoma was done by Ms. Nirmala Muralidhar, faculty on screening of eye cancer in children. Dr. Vikas Menon, Consultant Ocular oncology, CFS addressed the trainees and answered their queries related to eye issues.



Sensitisation workshop at Delhi Police Training School (21st August, 2019)



Sensitisation workshop at Delhi Police Training School (21st August, 2019)



Sensitisation workshop at Delhi Police Training School (21st August, 2019)

9. VALEDICTORY SESSION - 16TH APRIL, 2019

The valedictory session of the second batch of students was held on 16th April, 2019 where collaborative certificates of JDMC and CFS were awarded to the students and to Ms. Nirmala Muralidhar (project coordinator) by Dr. Vikas Menon. This project is a unique initiative where an academic institution and a super speciality eye care institution come together for a noble cause.